



IT GOVERNANCE IMPLEMENTATION USING COBIT & ISO 38500

IT governance is a formal framework that provides a structure for organizations to ensure that IT investments support business objectives. IT governance provides a structure for aligning IT strategy with business strategy.

The vast majority of modern organisations rely on IT in some capacity. In fact, most would be unable to function without an effective IT. IT has become critical driver of strategic transformations as well as organizational performance.





SUBDOMAINS OF IT GOVERNANCE

There are several subdomains of IT governance. Important ones are as follows:

IT continuity management

IT service management, including ITIL and service level management;

Information security management, including ISO 27001

Data privacy, including EU GDPR and DPA compliance

Capacity and availability management of infrastructure and applications

Knowledge management, including intellectual capital;

Portfolio management

Project and programme management

Enterprise architecture management

IT risk management

Human resource management

Performance management



About the relevant **FRAMEWORKS AND STANDARDS**

COBIT is the globally recognized and leading framework ensuring effective and strategic enterprise governance of information and technology (EGIT). The COBIT 2019 governance framework goes well beyond information technology and IT department functions. It contains detailed description of the COBIT Core Model and its 40 governance/management objectives, a design guide on how to put COBIT to practical use, and how to implement and assess practical and custom-tailored processes to specific governance needs.

ISO/IEC 38500 provides guiding principles for members of governing bodies of organizations (which can comprise owners, directors, partners, executive managers, or similar) on the effective, efficient, and acceptable use of information technology (IT) within their organizations. It also provides guidance to those advising, informing, or assisting governing bodies including executive managers, members of groups monitoring the resources within the organization; external business or technical specialists, internal and external service providers, and auditors.

Business Beam helps in **EFFECTIVE IMPLEMENTATION OF IT GOVERNANCE**

Business Beam's consultants and coaches provide strategic, tactical and operational guidance to leaders, managers and teams. We ensure that IT strategy and assets are aligned with organizational strategy and objectives.

Salient features of our approach are as follows: ▶▶

Executive Coaching: IT governance as a subset discipline of corporate governance. To ensure strategic alignment of IT with business, we work with senior management to plan structures that support better alignment and value delivery.

Identification of organizational pain points: We help organizations in identifying pain points. This creates desire to change and sense of urgency at the management and leadership level.

Development of business case for governance initiatives: Removal of pain points needs effective justifications. Our consultants help in developing effective business cases that identify the project benefits and enable monitoring for effective value creation.

Adoption of frameworks to the unique context of the organization: We help in adoption and adaptation of best practices to meet the business approach to changes in policies and processes. Our consultants have expertise in several standards and frameworks including COBIT, ITIL, ISO 27001, CMMI, TOGAF, etc. We help in developed tailored processes and practices as per the specific needs.

Effective rollout support: During implementation, our consultants provide complete support to implementation teams including coaching, advising and hand-holding. We ensure that organizations achieve the intended results for governance initiatives.

Awareness and training for teams: We plan multiple formal and informal awareness workshops for practitioners on related topics. Specialized courses like COBIT 2019 Foundation, COBIT 2019 Design and Implementation, or ISO 38500 Lead Enterprise IT Governance Manager deliver additional value.

Performance management dashboards: Continual monitoring and reporting are extremely important for successful implementation of any IT governance initiative. With the help of reports and dashboards, we help organizations in maintaining focus to their strategic goals and spot troubles before they appear in their financial statements.

Periodic reviews: We review the effectiveness of the overall implementation on periodic basis. We ensure that all identified KPIs and metrics are providing the intended value. We recommend changes, if required, to ensure effectiveness and results.

A photograph of a business meeting. In the foreground, two men in suits are shaking hands. In the background, other people are seated around a table, looking at documents and a laptop. The scene is brightly lit, suggesting a modern office environment.

About **Business Beam**

Business Beam is a global consulting and training firm that helps companies solve problems in governance, operations, quality, services, projects, information security, business continuity, human resources, risk and internal audit.

Established in 2004 with a vision to drive organizations towards corporate excellence, Business Beam has served hundreds of organizations of various sizes, different domains and geographical regions. Business Beam partners with clients to convert them into high-performance businesses and governments. We feel honored to help them grow!

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