



INSPIRING GROWTH AND ACHIEVEMENT

COMPANY
PROFILE

WWW.BUSINESSBEAM.COM



Copyright Statements

ITIL®, IT Infrastructure Library®, PRINCE2®, PRINCE2 Agile®, MSP®, MoP®, P3O®, MoV®, MoR®, RESILIA® and AgileSHIFT® are registered trademarks of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.

PMI®, PMBOK®, PMP®, CAPM®, PgMP®, PfMP®, PMI-ACP®, PMI-PBA®, PMI-RMP®, PMI-SP®, and OPM3® are registered marks of the Project Management Institute, Inc.

IIBA®, the IIBA® logo, CBAP®, BABOK® and Business Analysis Body of Knowledge® are registered trademarks owned by International Institute of Business Analysis.

COBIT®, CISA®, CISM®, CRISC® and CGEIT® are registered trademark of ISACA® registered in the United States and other countries.

The Open Group®, TOGAF®, ArchiMate® and IT4IT® are trademarks of The Open Group.

CISSP® is a registered mark of The International Information Systems Security Certification Consortium ((ISC)2).

All logos are intellectual properties of their respective owners.



TABLE OF CONTENTS

About Business Beam	4
Our Services	5
Performance Optimization Consultancy Services	6
• Strategy & Governance	7
• Benefits Realization & Value Management	8
• Compliance & Audit	9
• Portfolio, Program & Project Management	10
• IT Service Management	11
• Information & Cyber Security Management	12
• Business & IT Continuity Management	13
• Software Process Improvement	14
Training Services	15
Accreditations and Partnerships	21
Why Business Beam	21
Key Customers	22

About Business Beam

Business Beam is a top of the line digital transformation consultancy firm known for its world-class skills and capabilities to deliver value driven services and solutions.

We help organizations to resolve their issues related to governance, operations, quality, services, projects, enterprise architecture, information security, business continuity, human resources, risk and internal audit.

Established in 2004 as a performance improvement firm with a vision to drive organizations towards corporate excellence, Business Beam has served hundreds of organizations of various sizes, different domains and geographical regions. We partner with customers to convert them into high-performance businesses and professionals. We feel honored to help them grow!

We are based in Karachi.



Our Services

01

Performance Optimization Consultancy Services

Helping organizations to achieve business excellence using best practice frameworks and standards.



02

Internationally Accredited Training Services

Enabling professionals to effectively achieve corporates' growth and improvement objectives.



Performance Optimization Consultancy Services

Business Beam is a trusted consulting partner to organizations of all sizes from small and to start-ups to large & complex Fortune 500s.

Focus Areas

- 01.** Strategy & Governance
- 02.** Benefits Realization & Value Management
- 03.** Compliance & Audit
- 04.** Portfolio, Program & Project Management
- 05.** IT Service Management
- 06.** Information & Cyber Security Management
- 07.** Business & IT Continuity Management
- 08.** Software Process Improvement



Governance & Strategy

Governance gives direction, drives performance and enforces credibility. Good governance is an asset and strengthens a company. It helps to build trust within key business relationships and mitigates against risks.

Business Beam offers following governance and strategy management consultancy services:

01

Performance Optimization through Balanced Scorecard

Align organizational vision and strategy with operations. Measure and optimize performance based on facts.



02

Capability Assessment and Performance Management using COBIT

Identify strengths and weaknesses of your technology governance and management system. Optimize returns on your investments in technology.



03

IT Governance Implementation using COBIT and ISO 38500

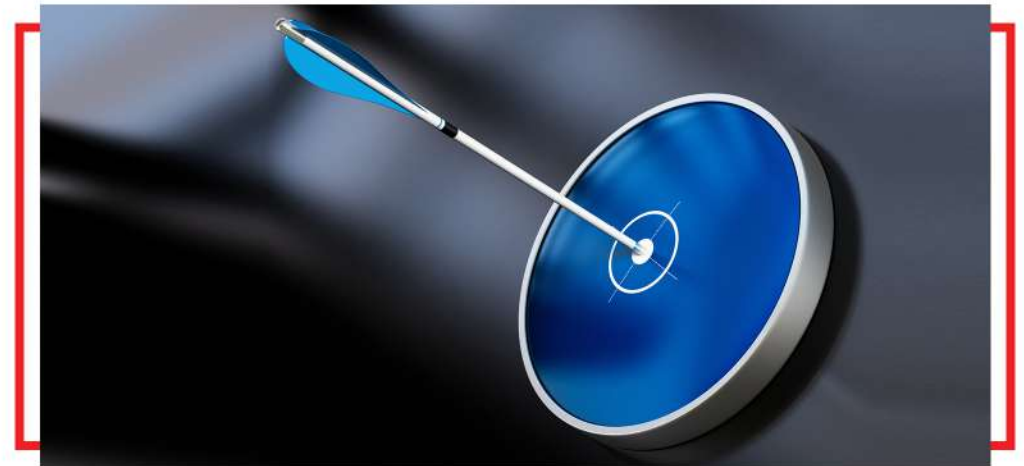
Ensure your IT is strategically aligned with the organization, and also with internationally accepted frameworks and standards for IT governance.



“

Strongly governed organizations receive 20% higher return on assets.

Vice President, Gartner



Benefits Realization & Value Management

In today's dynamic business environment, enterprises irrespective of their sizes or industries face the challenge on ensuring value management from their investments in information technology. This includes prioritizing the investments as well as realizing the value from the investments.

Business Beam offers following value management consultancy services:

01

Value Maturity Assessment & Planning using Val IT

Val IT framework is developed by ISACA and it is aligned with COBIT framework. Business Beam helps organizations to identify and assess existing value components. We also provide an in-depth visibility about the actual performance of the enterprise IT and its areas for further improvement.



02

Value Management System Implementation using Val IT & MoV

Value Management System is based on value anagement principles, policies, objectives, procedures, roles & responsibilities and structures. Business Beam helps organizations to implement comprehensive value management system to realize optimal value. We use ISACA's Val IT and AXELOS' Management of Value (MoV) frameworks for this purpose.



Compliance & Audit

Governments and regulators around the world are establishing tougher compliance regulations to fight increasing cyber security threats. General Data Protection Regulation (GDPR) by the European Union a good example of such regulation. Organizations must ensure compliance with all applicable laws, regulations and frameworks to avoid significant financial and legal consequences.

Business Beam offers following compliance and audit related consultancy services:

01

Regulatory Frameworks' Design & Compliance

Ensure compliance with regulatory frameworks including European Union GDPR, UAE NESAI Information Assurance Standards, etc.



In case of GDPR non-compliance (e.g. data breach), a company could incur fines of up to €20 million or 4% of the gross annual turnover, whichever amount is higher.

02

IT Audit & Risk Assessment

Gain an independent and in-depth view of your IT controls. Enhance the ability of achieving business goals and objectives with the help of IT.



Portfolio, Program & Project Management

Project management is the discipline of applying established principles, procedures and policies to manage a project from conception through completion, and help in delivering associated business benefits to the organization and stakeholders.

Business Beam offers following project management consulting services:

01

PMO Implementation using P3O

Establish and optimize the portfolio, program and project management practices with the help of Portfolio, Program & Project Office (P3O). Setup an effective Center of Excellence and other best practices for better results.



“

More than 90% of global senior executives ranked project management methods as either critical or important to their ability to deliver successful projects and remain competitive.

Economist Intelligence Unit survey.

02

PPM Maturity Assessment & Planning using P3M3

Assess and benchmark your portfolio, program and project management practices using Portfolio, Program & Project Management Maturity Model (P3M3) framework, for enhanced governance, transparency & traceability.



IT Service Management

IT Service Management is the implementation and management of quality IT services that meet the needs of the business. Effective IT service management ensures the desired results and customer satisfaction levels are achieved cost effectively.

Business Beam offers following IT service management consulting services:

01

ITSM Gap Assessment & Planning

Gain an in-depth view of current IT service management practices and verify IT service levels against the expected. Develop a tailored and detailed roadmap for removing the identified gaps.



02

ITSM Implementation using ITIL or ISO 20000

Implement IT service management best practices based on ITIL or ISO 20000. Develop and optimize IT service catalogue, SLAs, OLAs, and other service management processes.



“

Consultants from Business Beam led the engagement [ISO 20000 implementation] in a very professional way, setting out the correct expectations and charting out an execution plan for the activities. All the deliverables were timely shared and reviewed with CDC feedback. This effort also gave confidence to CDC team for the implementation of ISO 20000, incorporating CDC's own practices without violating the standard's needs.

CTO, Central Depository Company.



Information & Cyber Security Management

Information is the currency of 21st century. Information security is safeguarding an organization's information from unauthorized access or modification. Organizations need careful planning, adoption, monitoring and maintenance of effective controls to protect their information assets.

Business Beam offers following information security consulting services:

01

Information & Cyber Security Gap Assessment & Planning

Gain an in-depth view of your current security policies, processes and practices, and a tailored & prioritized security improvement plan.



02

Information & Cyber Security Implementation using ISO 27001

Identify security risks to information assets; develop and implement effective risk controls; improve security processes and employee awareness level.



03

Vulnerability Assessment and Penetration Testing

Discover company's exposed networks, servers and applications for vulnerabilities and ensure that they are properly guarded against cyber-threats.



“

The overall experience was very positive. Business Beam's depth of experience was priceless in establishing our ISMS. They forced us to think and face difficult decisions, but as a result our own confidence has increased tremendously in the run-up to our external audit by the ISO 27001 External Auditor.

Practice Head, Teradata Global Consultancy Center



Business & ICT Continuity Management

Growing and dynamic businesses cannot afford extended interruption in their operations and services. Business and ICT (Information & Communication Technologies) continuity is all about planning & ensuring that critical functions remain available even during emergencies, crisis and disaster situations.

Business Beam offers following business and ICT continuity consulting services:

01

Business Continuity Gap Assessment & Planning

Gain an in-depth view of your current business & ICT continuity policies, processes and practices, and a tailored & prioritized continuity improvement plan.



02

Business Continuity Implementation using ISO 22301

Conduct business impact analysis, identify continuity related risks, develop business and IT continuity plans and ensure readiness against continuity events.



03

IT Continuity Implementation using ISO 27031

Ensure the resilience and availability of IT services and assets in case of disasters and continuity events.



“

Top 5 causes of cyber disruptions include phishing and social engineering (61%), malware (45%), spear phishing attacks (37%), denial of service (24%), out-of-date software (21%).

Cyber Resilience Report 2016, Business Continuity Institute.



Software Process Improvement

This is the era of quick and continuous change across all major human endeavors. The companies that are winning in this new era are those that can respond to change with agility—not by resisting it, but by harnessing its forces to rally and augment their own.

Business Beam offers following software process improvement consulting services:

01

CMMI® Consulting and Appraisal

Capability Maturity Model Integration (CMMI) is an established process improvement model to achieve process consistency and repeatable performance for software development and services.



“

Business Beam has been a catalyst in bringing about a positive change in the way Matrix Systems developed software. Their consultants are helping us adopt industry best practices and proven approaches in various aspects of software development and management. No doubt Business Beam has the required expertise and skills to lead us to successful implementation of ISO9001 and CMMI.

Manager Engineering, Matrix Systems (Pvt.) Limited.

02

Agile Consulting and Coaching

Build capabilities that yield better products faster and enable team members to deliver greater customer value and financial results.



Training Services

Business Beam offers excellent portfolio of premium quality and internationally accredited training courses.

Focus Areas

- IT Governance
- IT Service Management
- Information Security
- Business & ICT Continuity
- Risk & Audit
- Project Management
- Programme Management
- Portfolio Management
- PMO Setup
- Agile & DevOps
- Software Process Improvement
- Enterprise Architecture
- Business Analysis
- Awareness Development Programs
- Leadership & Soft Skills

“

The course and the trainer were great.

Smart Dubai Government, UAE



IT Governance

COBIT® 2019 Foundation
COBIT® 2019 Design and Implementation
COBIT® 5 complete track (Foundation, Assessor & Implementation)
CGEIT® Boot Camp
ISO/IEC 38500 Foundation
ISO/IEC 38500 Lead IT Corporate Governance Manager

IT Service Management

ITIL® 4 Foundation
ITIL® 4 Practitioner: Create, Deliver & Support*
ITIL® 4 Practitioner: Drive Stakeholder Value*
ITIL® 4 Practitioner: High Velocity IT*
ITIL® 4 Strategist: Direct, Plan & Improve*
ITIL® 4 Leader: Digital & IT Strategy*
ITIL® 4 Managing Professional Transition*
ITIL® v3 complete track (Foundation, OSA, PPO, RCV, SOA & MALC)
ISO/IEC 20000 Foundation
ISO/IEC 20000 Lead Implementer
ISO/IEC 20000 Lead Auditor
Certified Agile Service Manager (CASM®)

**Subject to the availability from AXELOS*



Excellent quality training. Interactive, focused with relevant examples and interest of the participants was maintained throughout.

Head of IT Governance – Bank Alfalah Limited



Information Security

ISO/IEC 27001 Foundation
ISO/IEC 27001 Lead Implementer
ISO/IEC 27001 Lead Auditor
CISM® Boot Camp
CISSP® Boot Camp

Business & ICT Continuity

ISO/IEC 22301 Foundation
ISO/IEC 22301 Lead Implementer
ISO/IEC 22301 Lead Auditor
ISO/IEC 27031 Lead Implementer

Risk & Audit

CRISC® Boot Camp
CISA® Boot Camp
ISO 31000 Foundation
ISO 31000 Lead Risk Manager

“

Business Beam conducts sessions in highly professional way. Their trainers, training material, communications, all are the best. Highly recommended.

Chief Information Security Officer, MCB Bank



Project Management

PRINCE2® Foundation
PRINCE2 Practitioner
PMP® Boot Camp
PMI-RMP® Boot Camp

Programme Management

MSP® Foundation
MSP® Practitioner
PgMP® Boot Camp

Portfolio Management

MoP® Foundation
MoP® Practitioner
PfMP® Boot Camp

PMO Setup

P3O® Foundation
P3O® Practitioner

“

The course was conducted in an excellent way as per the syllabus. The best part of the training was the practical examples by trainer that helped to understand the concepts and implementation at work in better way.

Vice President PMO – Meezan Bank Limited



Agile & DevOps

AgileSHIFT®
Managing Projects with Scrum
PMI-ACP® Boot Camp
DevOps Foundation

Software Process Improvement

Foundations of Capability®
Building Services Excellence®
Building Development Excellence®
CSQE® Boot Camp

Enterprise Architecture

TOGAF® Level 1 – Foundation
TOGAF® Level 2 – Certified

Business Analysis

CBAP® Boot Camp

* CMMI Institute's official courses for CMMI 2.0.

“

Business Beam conducts sessions in highly professional way. Their trainers, training material, communications, all are the best. Highly recommended.

Chief Information Security Officer, MCB Bank



Awareness Development Programs

Information Security Awareness
Business Continuity Awareness
Risk Awareness
Quality Awareness

Leadership and Soft Skills

Communication Skills for IT Professionals
Leadership and Motivation for IT Professionals
Presentation Skills for IT Professional

All of our training courses are available for your teams at your preferred location and dates. We also offer training content customization based on your specific requirements.

“

It was amazing to have courses from Business Beam.

Training Administrator, Al Watnia Information Systems, Saudi Arabia



Why Business Beam?

1. Focus on creating long lasting partnership, not just client-vendor relationship.
2. Highly practical and results oriented approach, tailored to your business needs.
3. A team of highly qualified, mature and experienced consultants.
4. Global experience of successfully working in multi-cultural environments.
5. Premium international accreditations and partnerships for knowledge sharing.

Accreditations & Partnerships



Key Customers

| Banking & Finance

1-Link (G) Limited
Bank Alfalah Limited
Bank Alhabib Limited
Central Depository Company
Faysal Bank Limited
Habib Metropolitan Bank Limited
Habib Bank Limited
Khushhali Bank Limited
MCB Bank Limited
Meezan Bank Limited
National Bank of Pakistan
Pak Libya Holding Company
Shirazi Investment Limited
State Bank of Pakistan
Summit Bank Limited

| Telecommunications

CyberNet (Pvt.) Ltd.
du Telecom
Huawei Technologies
Jazz Pakistan (PMCL)
Multinet Pakistan (Pvt.) Ltd.
Pakistan Telecom Company Limited (PTCL)
Telenor Pakistan Limited
Transworld (Pvt.) Limited
Ufone (PTML)
Warid Telecom Limited
Wateen Telecom Pakistan
Zong (CM Pak Limited)

| Oil, Gas & Energy

Chevron Pakistan
ENI Pakistan
K-Electric Limited
Oman Oil & Marketing Company
OMV Limited
Pak Arab Refinery Company (PARCO)
Pakistan Petroleum Limited (PPL)
SABIC Limited
Saudi Aramco Limited
Sui Southern Gas Company (SSGC)
United Energy Pakistan

| Manufacturing & Pharma

Atlas Engineering Limited
Bayer Pakistan
Engro Fertilizers Limited
Fatima Group Limited
Feroze 1888 Mills Ltd
Fauji Fertilizer Bin Qasim Limited
Fauji Fertilizer Company
Getz Pharma Limited
Hino Pak Motors Limited
Philip Morris International
Siemens Engineering
Thal Engineering Limited
YKK Pakistan

| FMCGs

Coca-Cola
Beverages
Nestle
Pepsi-Cola
Tapal Tea

| IT & Software

Arwentech
Bentley Systems
Cando Technologies
Centuary 21
Centegy Technologies
DGS Pakistan
Edev Tech
Ejada Systems
FiveRivers
IBEX Global Solution
Inbox Technologies
Interactive Group
Inbox Technologies
Interactive Group
Lakson Business Solution

Matrix Systems
Northbay Solution
Oracle Systems
Palmchip
Primatics Financials
PrisLogix
Progressive Systems
Si3 Technologies
Sybrid
Techaccess
Teradata Global Development Center
The Resource Group
VectraCom

| Government & NGOs

Aga Khan Univ Hospital
Government of Sindh
Ministry of Municipal & Rural Affairs, Saudi Arabia
National Water Company, Saudi Arabia
Pakistan Software Export Board
Small and Medium Enterprise Development Authority
Smart Dubai Government Establishment
United Nations Development Programme
United Nations World Food Programme

| Logistic & Distribution

Abu Dawood
Muller & Phipps
TCS Courier
TCS Logistics

| Miscellaneous

Cassidian, EADS Defence & Security
Foundation Public School
Gulf Axis Consulting
Leader Group
Saudi Bin Laden Group

And 1,200+ more organizations who have sponsored their employees to attend our various open-enrollment training programs.



Pakistan **Karachi**

Business Beam (Pvt.) Ltd.

1005, Park Avenue, Block 6,
P.E.C.H.S., Shakra-e-Faisal,
Karachi 75400, Pakistan.

Tel: +92 21 3455 9076
+92 21 3432 6696



WWW.BUSINESSBEAM.COM