



BUSINESS CONTINUITY IMPLEMENTATION USING ISO 22301

The likelihood of disruptive incidents to happen to an organization is increasing steadily. Business continuity is vital to business success, and in today's interconnected world, virtually every aspect of a company's operation is vulnerable to disruption.

Business continuity plan is a proactive approach to avoid and mitigate risks associated with a disruption of business operations. It details steps to be taken before, during and after an event to maintain the financial viability of an organization. A comprehensive business continuity plan forces leaders and managers to review the weaknesses and threats to their organizations from a detached perspective.



QUICK BUSINESS CONTINUITY FACTS

93% of companies without continuity plans who suffer a major data disaster were out of business within one year (Touche Ross 2017).

60% of companies that lose their data will shut down within 6 months (PCmag).

Only 35% of small and medium businesses have a continuity plan in place (Gartner).

US businesses lose over 12 billion per year because of data loss (BeyondTechnology).

IDC estimates that 70% of all successful attacks on computer networks were carried out by employees and insiders.

Every week 140,000 hard drives crash in the US (intermedia).

Source: <https://blog.icorps.com/it-disaster-recovery-facts>



WHY IMPLEMENT BUSINESS CONTINUITY MANAGEMENT SYSTEM (BCMS)?

Organizations implementing ISO 22301 BCMS see following benefits:

- Better understanding of critical areas of the business.
- Integration with existing ISO Management Systems.
- Identify leadership and responsibilities.
- Identify and treat risks to the business.
- Plan for disasters and business continuity events.
- Raise awareness of business continuity requirements.
- Test business continuity plans.
- Demonstrate compliance.
- Marketing value.

WHAT IS ISO 22301?

ISO 22301 specifies requirements to plan, establish, implement, operate, monitor, review, maintain and continually improve a documented management system to protect against, reduce the likelihood of occurrence, prepare for, respond to, and recover from disruptive incidents when they arise.

BUSINESS BEAM HELPS IN EFFECTIVE IMPLEMENTATION OF BUSINESS CONTINUITY MANAGEMENT SYSTEM (BCMS)

We help you to setup Business Continuity Management System (BCMS) based on ISO 22301 standard. Our highly customized and tailored approach helps organizations in quickly and effectively ensuring continuity of their operations against disastrous events.

Salient features of our service are as follows:

Executive Advisory: Our experienced leaders are expert in organizational change management. They discuss and understand your most important and complex service management issues and provide strategic advice for success.

Continuity Governance: We ensure Executive Management involvement and commitment through strategic level continuity policies, planning, goals setting, definition of roles and responsibilities, and supporting action plans.

Business Impact Assessment: BIA provides baseline data about the time critical processes. With the help of predeveloped tools and templates, we ensure that the BIA process is completed quickly and effectively in coordination with process owners.

Risk Assessment: Continuity risk assessment helps in identifying and evaluating risk of disruption to the organization's prioritized activities, processes, systems, information, people, asset, etc. Our consultants perform comprehensive risk assessment and planning.

Continuity Plans and Processes: In coordination with practitioner, our consultants develop continuity strategies and plans, based on agreed continuity strategies. We also develop continuity policies and procedures to ensure that the continuity plans are followed and updated on regular basis.

Workshops: We plan multiple informal awareness workshops for practitioners on continuity implementation. Specialized courses like ISO 22301 Lead Implementer, ISO 27031 Lead Implementer, etc. deliver additional value.

Testing of Continuity Plans: Business continuity management system is not effective unless it is not properly tested by the staff. We provide training, coaching and hand holding support before and during the BCP testing phase. We also help in developing post-test reports.

Performance Management: Performance measurement is a key for any management system to achieve its business outcomes. We help in designing a performance management system based on KPIs, KRIs, metrics and dashboards for corrective and preventive actions.

Expert support during Certification audits: If your organization opts for formal ISO 22301 certification, it will be conducted by a third party and your teams may require expert support during this phase. We provide extensive onsite support during the certification audit to provide your team confidence and enable them for successful outcomes.

Sustenance Support: Implementing a standard is only beginning of the journey, sustaining the same over time is even a bigger challenge. After successful implementation, we provide sustenance support ensuring continual improvements and long-lasting culture adoption.



ABOUT BUSINESS BEAM

Business Beam is a global consulting and training firm that helps companies solve problems in governance, operations, quality, services, projects, information security, business continuity, human resources, risk and internal audit.

Established in 2004 with a vision to drive organizations towards corporate excellence, Business Beam has served hundreds of organizations of various sizes, different domains and geographical regions. Business Beam partners with clients to convert them into high-performance businesses and governments. We feel honored to help them grow!

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